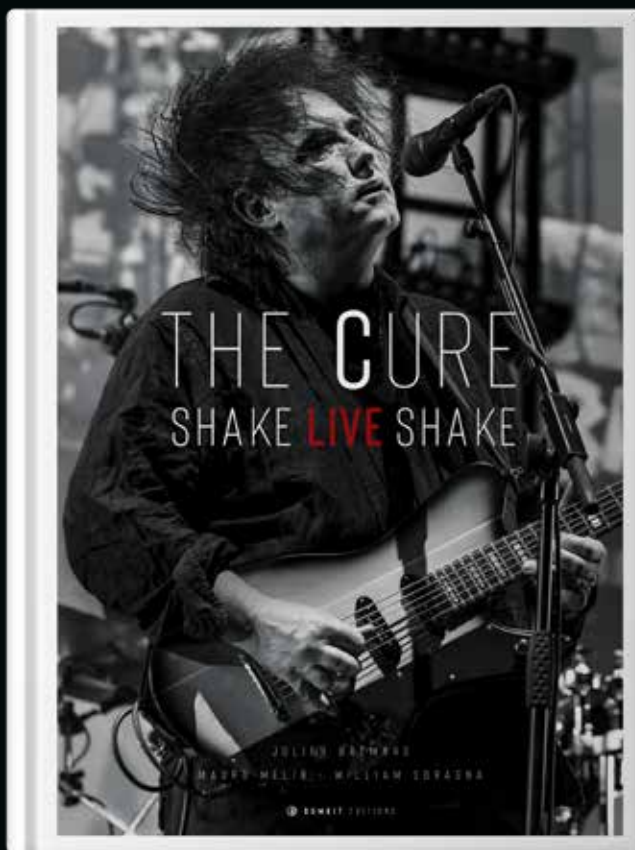


SHAKE **LIVE** SHAKE



A book to experience live.

BY JULIEN BREMARD, MAURO MELIS AND WILLIAM SORAGNA

Three months after the end of The Cure's 2026 European tour, *Shake Live Shake* traces in photographs a decade of the band's concerts (2013-2022), years that Robert Smith himself considers his best in the band.

Two accredited photographers, William Soragna and Mauro Melis, followed the band throughout that decade, from Miami to Montpellier, from Chicago to Paris — and, together with Julien Bremard (author, publisher and graphic designer), they turned it into a book.

A bilingual French-English book to (re)live these concerts up close over 164 pages, from a privileged and rarely accessible vantage point: the crash barrier, the photo pit... in short, that coveted space at the foot of the stage, reserved for photographers.

www.shakeliveshake.com

DUMKIT ÉDITIONS

01

THE BOOK

Shake Live Shake traces in **photographs** a decade of The Cure's concerts (2013-2022), years that Robert Smith himself considers **his best in the band**.

Between the albums *4:13 Dream* (2008) and *Songs of a Lost World* (2024), The Cure went 16 years without releasing a new album, yet never stopped touring. The book documents that period, during which the band strengthened its bond with its audience.

THE IDEA comes from a long-time fan, **Julien Bremard**, who is also a graphic designer. As head of a small business working for other publishers (art direction and editorial production), he has fulfilled a professional dream with this book: **creating his first book from start to finish**, as author, designer and publisher. He has also fulfilled a reader's dream by producing **the very book he had always wanted**: a chronicle of The Cure's concerts through the finest photographs of William Soragna and Mauro Melis, two long-standing friends.

Judging by the excitement among fans when the book was announced, that wish is widely shared.

THE ACCREDITED PHOTOGRAPHERS, **Mauro Melis and William Soragna**, followed the band's tours for nearly a decade, shooting more than a hundred concerts each across three continents, from Miami to Montpellier, from Chicago to Paris. Both enjoy well-established recognition and a strong following within fan communities (90.4k and 1.8k Instagram followers respectively).

THE BACKSTORY

"For me, the question of photos of The Cure goes back a long way. Gagny, near Paris, spring '87: my favourite band, my idols, were recording a TV show (Patrick Sabatier's "La Vie de famille"). I went with my childhood friend, thrilled to be seeing them in the flesh for the first time.

I was 12, and my father came with us. He was supposed to wait outside. When I came out, he told me he had seen the band backstage. His sober suit, and above all his nerve, got him past security and into the dressing room — he even got a fan in.

He came back with autographs made out to me, and a promise from that fan: she would soon post me her photo of Robert Smith with my father beside him. My father has since left us, in every sense of the word, and I never received that famous photo. Finding it has become my secret quest...

Somewhere, I am sure, there is a snapshot of a balding pharmacist smiling next to Robert Smith in a Betty Boop T-shirt. Until I find it, this book is dedicated to my father."

JULIEN BREMARD

THE BOOK DOCUMENTS 24 concerts in 19 cities and 7 countries: Austin, New Orleans, Napa, Chicago, Miami, El Paso, Chula Vista, Pasadena, Mexico City, London, Hamburg, Berlin, Paris, Montpellier, Saint-Cloud, Madrid, Barcelona, Florence, Assago.

THIS 164-PAGE BOOK, in A4 format, printed in four colours, with a laminated cover and raised spot varnish, is not a biography but a photographic object: a visual chronicle, with no critical apparatus or linear narrative, built as a chronological journey from venue to venue. Black and white sits alongside the saturated colours of stage lighting. Each image bears its city and date; each concert, its setlist; each year, its context.

The book documents a period during which the band mainly **existed on stage**.

AN ENTHUSIASTIC WELCOME FROM CURE FANS

– **The book has been seen and endorsed by Robert Smith** himself, who sent us his approval directly in a touching email. Like him, the band members were able to see the book ahead of release (a printed prototype), and some shared their enthusiasm, notably Reeves Gabrels in a Facebook post.

– **Key figures in the fan community** who were contacted have already given the book a very warm welcome — see the posts by the administrators of the two leading fan sites [Pictures of Cure](#) (glowing review of 26/10/26) and [Chain of Flowers](#) (post of 26/10/26).

ONE OF THE AIMS is to **rekindle fans' memories while letting them see more**: to get a real feel for what the musicians themselves experience, through gestures, attitudes and expressions that fans may have missed. The close-ups capture movement, seize detail and turn music into photographic works.

A BROAD READERSHIP

This book is not just for The Cure's die-hard fans, still nostalgic for the last tour and unsettled by Robert Smith's announcement that the band will end in 2029. It can also appeal more widely to anyone who loves the band, rock music or photography, at a time of genuine **public enthusiasm** for The Cure (see box). In particular, the book is well placed to reach **younger generations**, a notable share of whom are proving surprisingly receptive to the band's world. For several reasons, the stars seem particularly well aligned for an early December 2026 release (see bottom of page).

RENEWED PUBLIC INTEREST IN THE CURE

– **Exceptional critical acclaim** for the band's latest album (*Songs of a Lost World*, 2024), praised almost unanimously by the press (93/100 on the review aggregator Metacritic, with 25 positive reviews out of 25).

– **An influence on most rock bands** and the subject of many collaboration requests. Robert Smith recently worked with the Rolling Stones (two tracks on *Foreign Tongues*, released in 2026).

– **A phenomenon that reaches beyond music.** The band features, for example, on the soundtracks of recent box-office hits such as *Beating Hearts* (L'Amour ouf) by G. Lellouche and *The Stranger* by F. Ozon.

– **A band that speaks to younger audiences**, as shown by Robert Smith's collaboration with the hugely popular Olivia Rodrigo and the success of Cure-branded clothing on the high street (Primark, H&M).

OUT ON
7 DECEMBER
and **perfectly timed**

- 01 **Two years** after the release of its latest album, acclaimed by fans and critics alike.
- 02 **Three months** after the band's last European tour.
- 03 **Three weeks** before Christmas.

THE BOOK IN NUMBERS

10
YEARS

24
CONCERTS

19
CITIES

7
COUNTRIES

164
PAGES

80
UNSEEN
PHOTOS

THE IMAGES

Excerpts from the book — inside spreads.

**AUSTIN**

2013-10-12 · AUSTIN CITY LIMITS · USA

PAGES 16-17

The Austin deluge at Austin City Limits, October 2013 — the first concert in the book.

24 CONCERTS · 19 CITIES · 7 COUNTRIES

AUSTIN / NEW ORLEANS / NAPA / CHICAGO / MIAMI / EL PASO / CHULA VISTA /
PASADENA / MEXICO CITY / LONDON / HAMBURG / BERLIN / PARIS / MONTPELLIER
/ SAINT-CLOUD / MADRID / BARCELONA / FLORENCE / ASSAGO

**CHICAGO**

2014-09-14 · RIOT FEST · USA

PAGES 26-27

**LONDON**

2014-12-22 · EVENTIM APOLLO · ENGLAND

PAGES 36-37



MADRID

2019-07-13 · MAD COOL FESTIVAL · SPAIN

PAGES 118–119

Mad Cool in Madrid beneath the Milky Way.

WHAT THEY'RE SAYING

Pictures of Cure (review of 26/10/26, 25K+ followers on Facebook): “An essential book.”

Chain of Flowers (post of 26/10/26, 18K+ followers on X): “New Cure live photo book”

Reeves Gabrels, The Cure’s guitarist (shared reels, 22K+ followers on Instagram).

Cure Argentina, fan community (shared reels, 22K on Instagram).

HispaCure, fan community (shared reels, 3.8K on Instagram).

And more to come...

PHOTOGRAPHS © WILLIAM SORAGNA / MAURO MELIS

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THE AUTHORS



JULIEN BREMARD

AUTHOR, DIRECTION & DESIGN

Author, editorial director and graphic designer. Founder of the communications agency Dumkit Graphic, of which Dumkit Éditions is the publishing offshoot.

A devoted fan since the mid-1980s, and part of the main French and international fan communities since they began.

Graphic designer for the most active French fan forum of the 1990s/2000s (*A Pink Dream*)—now a WhatsApp group.

Creator of the website *Figure de proue*, which offered widely downloaded bootleg cover art, before vanishing with the rise of digital formats.



MAURO MELIS

ACCREDITED PHOTOGRAPHER

More than 100 Cure concerts photographed across three continents.

One of his photographs was chosen by Robert Smith for the booklet of the live album recorded at the Troxy in 2024.

Also a professional in marketing and online sales.



WILLIAM SORAGNA

ACCREDITED PHOTOGRAPHER

Followed The Cure’s tours for nearly a decade: more than 100 concerts photographed across three continents.

PRESS CONTACT

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Full press kit, high-resolution images and review copies available on request.

Royalty-free images for editorial use — mandatory credit: © William Soragna / Mauro Melis

Interviews with all three authors available.

STORY ANGLES FOR EDITORS

- 01 2013–2022: **a decade with no new album** but an intense life on stage, marked by concerts so generous and so powerful that The Cure has now joined the club of great live acts that any rock fan, in the broadest sense, should see at least once in their lifetime.
- 02 The seasoned, inspired eye of **two accredited French photographers** who have followed in the band’s wake for many years, and who are also active and well known in French and international fan communities. As of 26/10/26: 90.4k Instagram followers for Mauro Melis and 1.8k for William Soragna.
- 03 **Concert photography**: when the stage becomes the subject rather than a mere record.
- 04 **Independent publishing**: a book sold direct, outside the bookshop circuit.
- 05 **A book set to become a reference** for all rock lovers and devotees of The Cure, a band now unanimously hailed as one of the cornerstones of rock history, and one that people have not finished talking about.

04

FACT SHEET

TITLE

The Cure, Shake Live Shake

PUBLISHER

Dumkit Éditions, a division of Dumkit Graphic, SARL (EURL) with share capital of €80,000, registered under no. 937 635 449 with the Évry Trade and Companies Register (RCS).

DIRECTION & DESIGN

Julien Bremard

PHOTOGRAPHS

William Soragna & Mauro Melis

FORMAT

A4 portrait — 210 × 297 mm, hardcover

PAGE COUNT

164 pages

PRODUCTION

Two-sided satin coated paper, 150 g/m², four-colour printing · cover laminated on 2.5 mm board · scratch-resistant matt film on the front and raised 3D gloss UV spot varnish · sewn binding

LANGUAGES

Bilingual French / English

PRINT RUN

First printing — 1,000 copies

PRICE

€49.90 incl. VAT — shipping extra, calculated according to destination

ISBN

979-10-990172-0-8

PUBLICATION DATE

7 December 2026

DISTRIBUTION

Sold exclusively direct at shakeliveshake.com — secure payment via Stripe

THE CURE
SHAKE **LIVE** SHAKE

www.shakeliveshake.com

